



CALL FOR CONSULTANCY

1. Background

Zanzibar Maisha Bora Foundation (ZMBF) is a Non-Governmental Organization (NGO) founded by H.E. Mariam H. Mwinyi, First Lady of Zanzibar, Settlor and Chairperson of the Board of Trustees ZMBF. The main focus is to complement the efforts of the Revolutionary Government of Zanzibar (RGoZ) in advancing inclusive socioeconomic development and improving the quality of life for all Zanzibaris, with a strong focus on women and youth.

The Joint Program for Rural Women's Economic Empowerment (JP RWEE) Phase III, implemented by the Zanzibar Maisha Bora Foundation (ZMBF), has made notable progress in empowering rural women, particularly through the seaweed farming value chain. The program, funded by the International Fund for Agricultural Development (IFAD), has focused on enhancing the economic resilience of women farmers by providing them with the tools, training, and market access necessary to improve their livelihoods.

To further strengthen this initiative, ZMBF seeks to engage qualified Consultants/Training Firms to conduct a specialized refresher training consultancies for 317 seaweed farming self-help group beneficiaries from the Southern Region of Unguja.

2. Nature of the Consultancy

The consultancy will be short-term, intensive, and output-based. Training will run for 5 days, combining theoretical sessions (1 day, 2 session), practical demonstrations 2 days full), followed by participatory field learning door to door approaches through monitoring and evaluation 1 week after the training.

Call issued:

- **Call 1:** Refresher Training on Seaweed Value Addition

3. Scope of Work

Call 1: Refresher Training on Seaweed Value Addition

The Consultant will:

- Conduct an inception meeting to refine training modules with ZMBF technical team.
- Deliver refresher sessions on advanced seaweed processing techniques (e.g., bio fertilizer, cleaning products, beauty and skin products and food products).
- Introduce packaging, branding, and quality assurance standards for local and export markets.

- Provide hands-on demonstrations and all the materials required for the practical trial during of value addition processes.
- Train beneficiaries on market linkages and entrepreneurship opportunities.
- Develop training materials and manuals tailored to seaweed farmers.
- Conduct training on local and international standards, and trial to obtain.
- Conduct the participatory monitoring session to the beneficiaries groups.
- Conduct post-training evaluation and submit a comprehensive report

4. Key Training Components (Summary)

- Participatory and practical training methods.
- Modules tailored to rural women’s needs and literacy levels.
- Hands-on demonstrations and group exercises.
- Training materials in Kiswahili and English.
- Post-training evaluation and recommendations.

5. Deliverables

The Consultant shall deliver:

- Inception Report.
- Training Curriculum and Materials.
- Training Sessions.
- Training Evaluation Report.
- Final Comprehensive Report including achievement, way forwards and recommendations.

6. Required Qualifications

Interested Consultants/Firms should demonstrate:

- Proven experience in conducting training in agriculture, value addition, food processing.
- Experience working with NGOs, development agencies, or donor-funded projects.
- Strong expertise in participatory training methodologies.
- Ability to deliver within agreed timelines.
- Fluency in Kiswahili and English.

7. Application Requirements

Interested applicants should submit:

- Cover Letter / Expression of Interest indicating suitability and availability.
- Technical Proposal (approach and methodology).
- Company profile and relevant experience.
- Proposed timeline.
- Financial proposal (separate document).

- Legal & Compliance Documents: Valid business license, TIN certificate, VRN certificate, and tax clearance.

8. Duration

The consultancy is expected to be completed within **agreed duration of training delivery**, plus reporting time.

9. Reporting

The consultant will report to the Strategic Information Manager and coordinate closely with the management team.

10. Submission

All proposals must be submitted in sealed envelopes clearly marked with the Tender Reference Number and physically delivered to the address below or sent electronically as a single ZIP file (containing both technical and financial proposals) to **recruitment@zmbf.or.tz** no later than **21st April, 2026**.

Physical Address: Chief Executive Officer, Zanzibar Maisha Bora Foundation (ZMBF)
P.O. Box 904, Migombani, Zanzibar Tel: +255 24 223 2167 | Website: www.zmbf.or.tz

Email Submission: recruitment@zmbf.or.tz

11. Important Notes

- Applicants must clearly indicate the specific assignment they are applying for.
- ZMBF reserves the right to accept or reject any application and is not bound to provide reasons for its decision.
- Late or incomplete submissions will not be considered.
- Only shortlisted consultants, firms, or suppliers will be contacted.

Released by



The Chief Executive Officer